



CALL FOR SPONSORS

<https://tale2020.org/>

ABOUT THE CONFERENCE

TALE is the IEEE Education Society's premier conference series in the Asia-Pacific region. It aims to provide a forum for scholars and practitioners to share their knowledge and experience in engineering and technology education, as well as in technology-enabled educational innovation across a variety of academic and professional disciplines.

The theme of this year's conference is "Embarking on a new era of learning with transformative technologies." The conference theme challenges us to look anew at how the potential of current and emerging technologies can and/or should be harnessed for education and learning in our ever-changing world.

WHO WILL BE THERE?

The participants of the conference includes scholars, developers and practitioners in education those who are in higher education, academic institutes, K-12, corporate, governments, healthcare welfare and whatever related to this area.

WHY SPONSOR?

- Meet and interact with key educational stakeholders and institutional decision-makers at the intersections of engineering, technology, and education
- Showcase your company's products and services while demonstrating your commitment to supporting innovation in education and workforce development
- Connect with leading researchers and scientists to collaborate on projects and studies
- Strengthen your existing partnerships as well as build new client relationships on a global scale

KEY DATES

- Application Deadline: 15 November
- Conference: 8 to 11 December 2020

EVENT PLATFORM

iLRN 3D Virtual Campus, powered by VirBELA (<https://www.virbela.com/>)
Accessible on Mac/Windows PC or using a tethered VR headset

Please direct all sponsorship inquiries to

contact@tale2020.org

We reserve the right to make amendments to the packages outlined in this prospectus, subject to mutual negotiation with sponsors.

GOLD SPONSOR PACKAGE (only one available) **300,000 JPY**

- Recognition as the main official industry sponsor of the conference
- Five complimentary attendee registrations for the conference
- Main event space within the virtual conference venue named after the sponsor
- Two complimentary exhibition or meeting spaces in the virtual conference venue
- Opportunity to present a 1.5-hour online workshop as part of the main conference program
- Opportunity to deliver a 10-minute address during the Banquet
- Sponsor acknowledged during conference opening and closing
- Sponsor's logo/branding displayed in prominent locations within the virtual conference venue as well as on the conference website and proceedings

SILVER SPONSOR PACKAGE (only two available) **150,000 JPY**

- Two complimentary attendee registrations for the conference
- A social/lounge area within the virtual conference venue named after the sponsor
- One complimentary exhibition or meeting space in the virtual conference venue
- Sponsor's logo/branding displayed in prominent locations within the virtual conference venue as well as on the conference website and proceedings
- Sponsor acknowledged during conference opening and closing
- Opportunity to deliver a 5-minute address during the Banquet

BRONZE SPONSOR PACKAGE **50,000 JPY**

- One complimentary attendee registration for the conference
- One complimentary exhibition or meeting space in the virtual conference venue
- Sponsor's logo/branding displayed in prominent locations within the virtual conference venue as well as on the conference website and proceedings
- Sponsor acknowledged during conference opening and closing

PACKAGES AT GLANCE

PACKAGES AT GLANCE	GOLD	SILVER	BRONZE
Complimentary attendee registrations	5	2	1
Naming rights to rooms or areas within the virtual conference venue	Main event space	Social/lounge area	N/A
Virtual exhibition/meeting spaces	2	1	1
Online workshop (as part of the main conference program)	1.5 hours	N/A	N/A
Short address at virtual Banquet	10 mins	5 mins	N/A
Acknowledgment at conference opening and closing	•	•	•
Logo in virtual conf. venue, website, and proceedings	•	•	•